

# WE BUILD BRANDS WITH CHARACTER

## — OUR INVESTMENT CRITERIA —

- Emerging consumer brands
- Up to \$25M of revenue
- \$3-7 equity investment
- Minority or majority equity position
- Active partnership with company

# — OUR CATEGORIES OF EXPERTISE —



Food & Beverage



Household Cleaning



Health & Wellness



Personal Care



Lawn & Garden



Pet Products

## — OUR VALUE CREATION —

We are a Consumer Packaged Goods equity investor and operator that provides Expertise Equity™ through growth capital and deep category experience to create brand value. Our team has extensive marketing, operating and management experience in the Consumer Packaged Goods industry. We invest active capital in brands at an inflection point that, beyond capital, need a combination of strategic and operational expertise to deliver maximum shareholder value.



### OUR CURRENT PORTFOLIO BRANDS



#### **MOORE'S MARINADES & SAUCES**

Marinade & wing sauce brand featuring awardwinning products ranging in flavor and variety sold nationwide.



#### **POWELL & MAHONEY**

Premium craft cocktail mixer company with award-winning flavors using only the finest, all-natural ingredients.



## THE JACKFRUIT COMPANY

Nutritious plant-based meals made from jackfruit, a hearty fruit prevalent in India, that are flavorful, high in fiber, low calorie, gluten free and soy free.



#### HANNAHMAX COOKIE CHIPS

Branded, natural snack company with a line of thin snacking cookies made from high quality ingredients with no preservatives and no GMOs.